

## THE BIG BARGAIN SHOW

Is a fun way for listeners to learn about your business while bidding on great products and/or services.

- ❑ When listeners purchase a product on the show they receive a certificate to redeem at your business.
- ❑ This brings new people into your business for potential additional business for you...

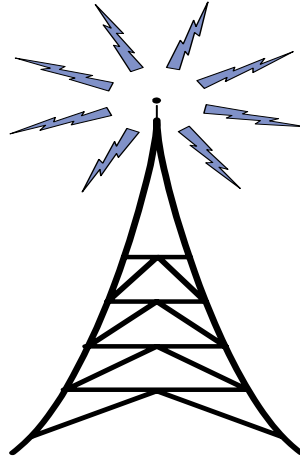
### AN EXAMPLE:

XYZ SUBS AND SANDWICHES provides each week 5 packages of value meals, valued at \$30 a piece with a total weekly retail value of \$150.00.

XYZ SUBS has a 3 month contract with us.

So on a monthly basis they receive \$600.00 worth of advertisements, which equals 40 commercials!

**PLUS** the weekly exposure of their product on 95.9 KISS FM!



**Market Without Cash!!!**  
**Let's talk about the possibilities!!!**

FOR MORE INFORMATION:



**Saturday**  
**Mornings @**  
**9:00 am**

**RADIO GETS RESULTS!!!**

**THE BIG BARGAIN SHOW**  
Broadcast live on...  
**95.9 KISS FM**

**TO:**  
**WABASH**  
**MARION**  
**PERU**  
**KOKOMO**

**LOGANSPORT**  
**NORTH MANCHESTER**  
**HUNTINGTON AND MORE!**

**SHOWCASE YOUR BUSINESS**

"I Believe The Big Bargain Show is a great way to promote my business and save me money!!"

Just a Few Happy Big Bargain Show Participants:

**PIZZA HUT OF WABASH**  
**MI PUEBLO**  
**ARBY'S OF WABASH**  
**BEST WESTERN INN**  
**CONNER PRAIRIE**



**I would like to promote my business on:**  
**THE BIG BARGAIN SHOW**

I would like to promote my Business with \$\_\_\_\_\_

Worth of retail merchandise and/or service for \_\_\_\_\_ months.

\$ \_\_\_\_\_ total value.

Items:

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You will receive \_\_\_\_\_ Total Monthly Commercials!

Business / Contact

Station Representative

**The Concept is Very Simple**

YOU exchange merchandise for advertising! This is a great opportunity for you to have a marketing plan without any out of pocket expense.

YOU get a 30 second commercial for every \$15 of retail value, or a 60 second commercial for every \$20 in retail value that you provide. **The commercials will air during the broadcast week just like our "cash" customers.**

YOUR products and/or service will be showcased on the Big Bargain Show. Saturday mornings at 9am.

